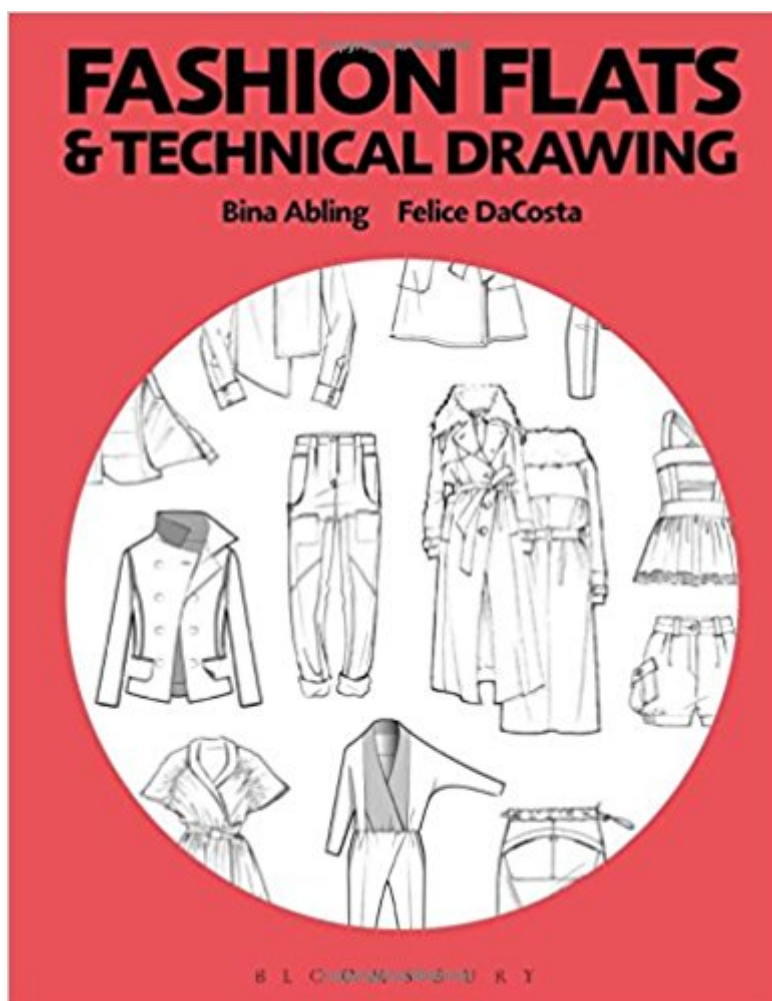


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Fashion Flats And Technical Drawing: Studio Instant Access



Synopsis

Fashion Flats and Technical Drawing is a step-by-step workbook for learning technical drawing and flat sketching skills. With more than 500 hand-drawn and CAD-rendered flats and 100 photos of finished samples showing how a sketch translates to a 3D garment, the book covers a range of garments and construction details used to communicate fashion designs for portfolios and production. Abling and DaCosta progress from basic design construction details such as darts, gathers, and trims to essential garment styles including skirts, tops, dresses, pants, jackets and coats. The book includes unique coverage of presentation of flats in a portfolio and critical step of preparing flats for a technical package and productions. Downloadable figure templates and flats library are available online. This book is an essential resource for fashion designers to learn technical drawing skills that effectively communicate fashion design concepts.

Features

- Shows front-view and back-view flats, select side-view and 3/4-view flats, plus variations for menswear and childrenswear
- Covers basic CAD techniques, how to use the pen tool, and methods for translating hand-drawn flats to digital drawings
- Guest Artist features showcase professional designer styles for flats to inspire creativity
- Practical format includes lay-flat spiral binding and drawing practice pages with grids and figure templates

STUDIO

- Download figure templates and basic garment flats that can be used in different CAD programs or printed out for reference or practice
- Access extra drawing exercises and project using women's, men's, and children's flat figure templates
- Review concepts with flashcards of essential fashion vocabulary

Teaching Resources

- The Instructor's Resources include sample course syllabi, test questions, visual quizzes and grading guidelines.

PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please order the book + STUDIO access card bundle ISBN 9781501313035 or eBook + Studio Instant Access bundle ISBN 978150131302.

Book Information

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Customer Reviews

I do believe that this would become a good resource to have for a course on the subject. I would adopt this book and would consider this for students that were interested in learning to draw flats. -- Jasonpaul McCarthy, Parsons The New School for Design, US This text provides insight to how flats and specs are rendered both by hand and by using Adobe Illustration and Photoshop. Commentary from the Guest Artists add strong value to the textbook as the Artists discuss how they create and display a flat, the specific techniques they use to develop a flat, and the type of challenges they have experienced during the rendering process. This provides a special enhancement to the textbook. -- Mary Simpson, Baylor University, US An in-depth guide to drawing flats and technical fashion drawings. It also offers the flare of designer fashion illustration. I don't think the students will get bored with the assignments or the reading and topics. -- Christy H. Frederick, Norfolk State University, US Yes, it fits our students' needs because it is more suited to the academic environment, with the approach of transforming the conceptual to the technical with student examples, utilizing worksheets, practice pages, and assignments (instead of showing only page after page of "industry" and standard specification computer images). -- Deborah Lynn Christiansen, Indiana University, US

Bina Abling has taught in the Fashion Design departments of FIT, Parsons The New School for Design in New York City and as Guest Faculty at Santa Fe Community College, US. Felice DaCosta is a Professor at Parsons The New School for Design in New York City, US, where she has taught Fashion Design for more than 25 years, drawing upon years of experience in the fashion industry as a fashion illustrator and design consultant.

Fashion Flats & Technical Drawing is an excellent textbook and learning tool. Every future (and current) designer should have it in their library. What I find so special is the emphasis on designing (drawing) from the basic form out, with seams, details and function taking place as the design takes

form. It underlines what many of us have known for a long time, the Flat is a meaningful design and development tool, not just a dry mechanical diagram. This book underscores just how creative and informative Flats can be, as well as a great planning and marketing tool. Fashion Flats also provides an important visual/technical “design vocabulary” for the Design Student. Having a Fine Arts background I am glad that the authors have reintroduced “hand-drawn” spontaneity and visual appeal to design documentation.

It's really an amazing book. It's very clear with instructions and helpful hints. It covers everything you could need to know about creating and drawing fashion technical flats!

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